

Economic Vitality Committee  
Proposed Agenda for Wednesday, May 6 2020  
12:00-1:15PM via Zoom virtual meeting

- Call to Order
- Approval of meeting Minutes from February 26, 2020
- Approval of meeting Minutes from April 15, 2020
- Review of urgent business of the committee regarding COVID-19 response and support for local businesses; goal to recommend action items to the Board of Selectpersons:
  - Emergency/urgent response and support (Phase 1)
    - This meeting will focus on Phase 1 recommendations
  - Preparation for re-opening (Phase 2)
  - Support post-opening to maximize economic vitality recovery (Phase 3)
  - Return to core mandate of EVC (Phase 4)
- Report from Beth Williams regarding Town facilitated support for local businesses, including how many assisted and any common needs or barriers to Federal funding which could serve as a basis for clearer communication tools the Committee could facilitate with the Town
- Concord Together Survey – discussion of initial results, discussion of appropriateness to recommend survey to Board of Selectpersons for inclusion through Town communications to Businesses
  - Scope of damage to business community – implications for future
- Committee individual reports of findings (best practices) from other towns and municipalities which could serve as a model for Concord's response
- New ideas (discuss appropriateness to recommend to Board of Selectpersons):
  - Initiatives to promote local business patronage
    - Town 'events' to encourage consolidation around event-driven businesses?
    - Promotion of CSA with delivery to sustain farms?
    - How to facilitate social distancing in restaurants at re-opening – ease regulations around outdoor dining?
  - Municipal loans/guarantees to businesses through recovery (to be repaid)? What about town owned utilities?
  - How to secure sufficient PPE for businesses as they start to re-open?
  - Can we create a TOWN RUN fund to give grants to Concord businesses?
  - Other ideas from the committee

- Open Session/Public Comment
- Adjournment